

# WHY DO YOU NEED A CLINICAL ENDPOINT EXPERT?

## TOP 4 REASONS



Any sponsor or CRO managing a drug development program that requires imaging endpoints knows the challenges that can arise. Too many discrepant reading results. Inconsistencies in site image acquisition. Clinical sites' IT issues with integration and firewalls. Late data deliveries and other missed deliverables. Not knowing the status of your study and staring at the "black hole" of missing timepoints. **To address these challenges, you need a clinical endpoint expert.**

### Top Four Reasons

#### 1. MEDICAL EXPERTISE

- SME input in the design of your study **greatly enhances its success**
- Blinded centralized reads **minimize inter/intra-reader variability**

#### 2. TECHNOLOGY PLATFORM

- One validated, secured system for all data **eliminates the question: "Where is our data?"**
- Cloud-based platform makes it so **no installation of software or configuring of firewalls is required**

#### 3. CLINICAL OPERATIONS

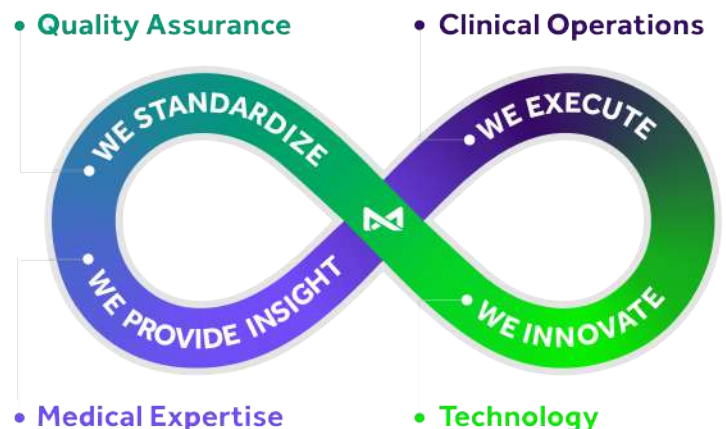
- **Provides development of imaging charters** to guide all imaging-related activities
- **Delivers risk management** through anticipating study challenges
- Site technician and equipment certification **ensures sites are ready for study start up**

#### 4. QUALITY ASSURANCE

- Quality Assurance forms the cornerstone for **successful management of clinical trial data including:**
  - ISO 13485 certification
  - HIPAA, 21 CFR Part 11, and GDPR compliance
  - FDA 510(k) cleared medical device for ophthalmic and radiological indications

### What We Do

MERIT is a global clinical trial endpoint expert and recognized leader in medical imaging. We partner with CROs, pharmaceutical, and biotech companies to deliver reliable IRC services in clinical trials. Together our work advances and accelerates the improvement of therapeutic options for patients worldwide. **Learn more about our services [HERE](#).**



Connect with us to learn more about how our expertise and approach can support bringing your product to market on-time and on-budget. Your success is our priority.

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