

# MERIT INSIGHTS

July 2024 Edition

Welcome to the July issue of *MERIT Insights*, our monthly newsletter. Each month we bring you updates on conferences, relevant articles and case studies, spotlights on our employees, and important industry news you may have missed.

## AMERICAN SOCIETY OF RETINAL SPECIALISTS (ASRS)

Considered one of the premier meetings for retina science and innovation, the ASRS 42<sup>nd</sup> annual meeting took place in Stockholm, Sweden July 17-20, 2024. MERIT enjoyed meeting with retina KOLs and discussing the latest innovations in ophthalmology clinical research.



## EUROPEAN SOCIETY FOR MEDICAL ONCOLOGY (ESMO) CONGRESS

The ESMO Congress brings together clinicians, researchers, and healthcare industry representatives in oncology from all over the world to learn about newly published data, discover cutting edge technology, and enjoy networking opportunities. We're looking forward to attending ESMO and will be exhibiting at booth #612.

[Schedule a meeting](#) with our team!

**Going to ESMO? Let's talk.**  
European Society for Medical Oncology Congress  
Sep 13-17, 2024 | Barcelona, Spain  
**BOOTH #612**

Yiqun Huang, PhD  
Chief Executive Officer

Shihji Yu, MS, MBA  
Vice President, Oncology

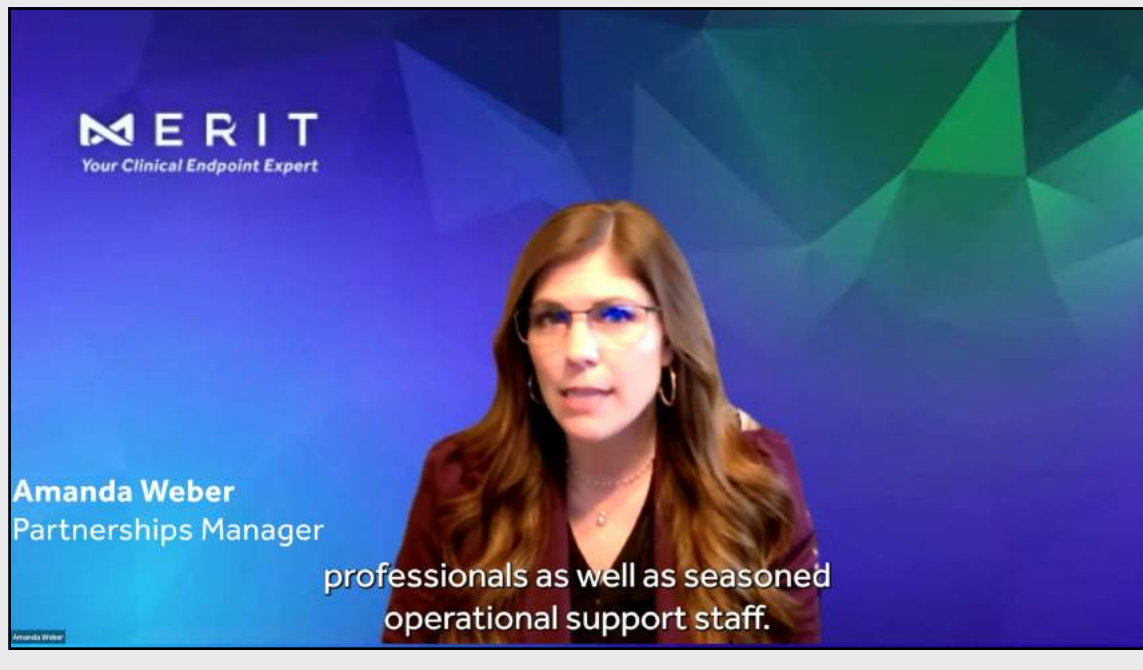
Gene Kim, PharmD  
Associate Director of Medical Affairs, Innovation, Oncology

Satej Bhogil  
Oncology Sales Associate

[Schedule a Personalized Planning Session](#)

## MERIT OVERVIEW VIDEO

Interested in a succinct overview of MERIT's expertise and services? Amanda Weber, Partnerships Manager, provides insight into our clinical endpoint analysis in this short video clip. [Watch now](#)



**MERIT CASE STUDY**

### Times Savings Gained in Retrospective Glioma Study

**MERIT**  
Your Clinical Endpoint Expert

[LEARN MORE](#)

MERIT provided fast, accurate reads to support the quick turnaround times of a biotech's retrospective review of an early phase Glioma study. Study workflows, MRIs, and independent read data were all captured in EXCELSIOR™, our secure, validated and FDA-cleared platform, making study processes flow together seamlessly. Click [here](#) to download the case study.

**MERIT ARTICLE**

### Idiopathic Pulmonary Fibrosis: An Overview of Current Clinical Trials

**MERIT**  
Your Clinical Endpoint Expert

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Pulmonary Fibrosis is a progressive restrictive lung disease that occurs when lung tissue becomes thick and stiff, causing permanent fibrotic damage to the lungs, therefore making it difficult to breathe. Idiopathic Pulmonary Fibrosis (IPF) is the most common type of PF, and its prevalence is on the rise globally. Click [here](#) to read our article.

## EXECUTIVE SPOTLIGHT

MERIT Executive Spotlight is a series featuring leadership team members introducing themselves, outlining their role at MERIT, and explaining why they chose to work in the clinical trials industry. Julia leads MERIT's teams dedicated to marketing, contract management and partnership management activities. [Read more.](#)

**MERIT Executive Spotlight**

**Julia Oxley, MBA**  
VP, Marketing, Contract & Partnership Management

*"At MERIT, we recognize that every client holds a unique position of importance, with distinct studies, approaches, and endpoints. Our dedicated team ensures that this individuality is acknowledged and leveraged to deliver exceptional services tailored to our clients' specific wants and needs."*

[READ NOW](#)

## RECENT INDUSTRY NEWS

### 5 FDA Decisions to Watch in the Third Quarter

BioPharma Dive offers their take on high-profile decisions set to take place by the end of September. Click [here](#) to read the article.

### With FDA nod, Verona's Ohtuvayre Is Set to Jack Up the COPD market

In late June, Fierce Pharma reported on the long history of a newly-approved drug: the first novel treatment advance for COPD in more than a decade. Click [here](#) to read the article.

### 10 Clinical Trials to Watch in the Second Half of 2024

BioPharma Dive also provides a deep dive on 10 clinical trials that they think are worth watching in the second half of the year. Click [here](#) to read the article.

### FDA News and Notes for July

An at-a-glance summary of news from around the Agency thus far in July. Click [here](#) to read the FDA Roundup press release.

## UPCOMING CONFERENCES

We love meeting sponsors, partners, and industry professionals! Network with us at one of our upcoming conferences or trade shows. You can set up an appointment with one of our team members by going to the [Events](#) page on our website and clicking on the event of interest.



**ESMO Congress**  
Sep 13-17, 2024 | Barcelona, Spain  
**Booth #612**



**OCT Southern CA**  
Sep 24-25, 2024 | La Jolla, CA  
**Booth #1**



**AAO Annual Meeting**  
Oct 18-21, 2024 | Chicago, IL  
**Booth #3433**



**OCT New England**  
Oct 23-24, 2024 | Waltham, MA  
**Booth #14b**

Feel free to forward our newsletter to any colleagues who might be interested. Thanks for reading!

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