

MERIT INSIGHTS

August 2024 Edition

Welcome to the August issue of MERIT Insights, our monthly newsletter. Each month we bring you updates on conferences, relevant articles and case studies, spotlights on our employees, and important industry news you may have missed.



MERIT Celebrates 7th Consecutive INC 5000 Listing

[READ PRESS RELEASE](#)

MERIT is proud to be named to the Inc. 5000 list of fastest-growing private companies for the seventh year in a row! MERIT received the rank of 3232 for the 2024 list. "This honor is a direct result of both the hard work of our entire team as well as our commitment to delivering innovation to our clients through our proprietary EXCELSIOR™ technology platform," said Yijun Huang, Co-Founder and CEO. [Read the press release.](#)

[Join us](#) at the Eastern Pulmonary Conference next month. We're looking forward to exploring partnership opportunities and connecting with respiratory KOLs!



EASTERN PULMONARY CONFERENCE
The Breakers | Palm Beach, FL
Sept 12-15, 2024

Heather Baumhauer, MS
Senior VP, Clinical Services

Julia Oxley, MBA
VP, Marketing, Contract & Partnership Management

[SCHEDULE A PERSONALIZED PLANNING SESSION](#)



MERIT at ESMO
Sep 13-17, 2024 | Barcelona, Spain

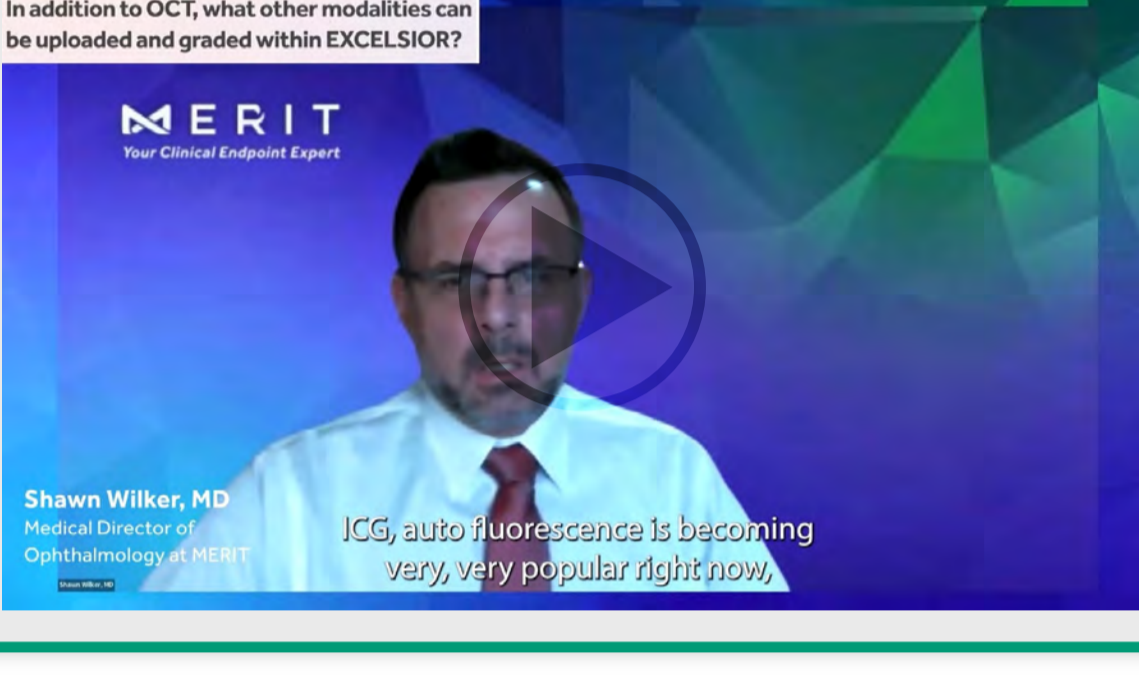
European Society for Medical Oncology Congress
BOOTH #612

[SCHEDULE A MEETING WITH OUR TEAM](#)

Our oncology experts are excited to attend ESMO! MERIT has provided image collection, centralized reading & data management services since 2012. [Connect with us](#) to set up a meeting or swing by booth 612 in Barcelona!

VIDEO: MODALITIES SUPPORTED BY EXCELSIOR

Dr. Shawn Wilker, Medical Director of Ophthalmology at MERIT, provides insight into the different modalities that are supported by EXCELSIOR™. Learn more in [this short video clip!](#)



In addition to OCT, what other modalities can be uploaded and graded within EXCELSIOR?

MERIT
Your Clinical Endpoint Expert

Shawn Wilker, MD
Medical Director of Ophthalmology at MERIT

ICG, auto fluorescence is becoming very, very popular right now.

OPHTHALMOLOGY SCIENTIFIC ADVISORY COUNCIL

Our Ophthalmology Scientific Advisory Council (SAC) advises MERIT on cutting edge technology and treatments to keep our firm aligned with market needs and assist with fulfilling our mission of driving innovation in life sciences.



MERIT AND MIANUS CAPITAL OPHTHALMOLOGY SCIENTIFIC ADVISORY COUNCIL ANNOUNCEMENT

Introducing **Mark S. Humayun, MD, PhD**

Professor of Ophthalmology; Past President of American Society of Retina Specialist (ASRS); National Medal of Technology and Innovation Recipient

[LEARN MORE ABOUT DR. HUMAYUN](#)

We are fortunate to have Dr. Mark Humayun on our SAC. Dr. Humayun is a worldwide recognized retinal specialist, having devoted his career to clinical and scientific research in ophthalmology and bioengineering, with over 250 publications and more than 125 issued patents. [Read more.](#)



MERIT CASE STUDY

Reducing Imaging Outliers Through Training and EXCELSIOR™

MERIT
Your Clinical Endpoint Expert

[READ MORE](#)

Learn how high-quality retinal images were key to this pilot study's success and formed the basis for testing an AI algorithm in our [case study](#).

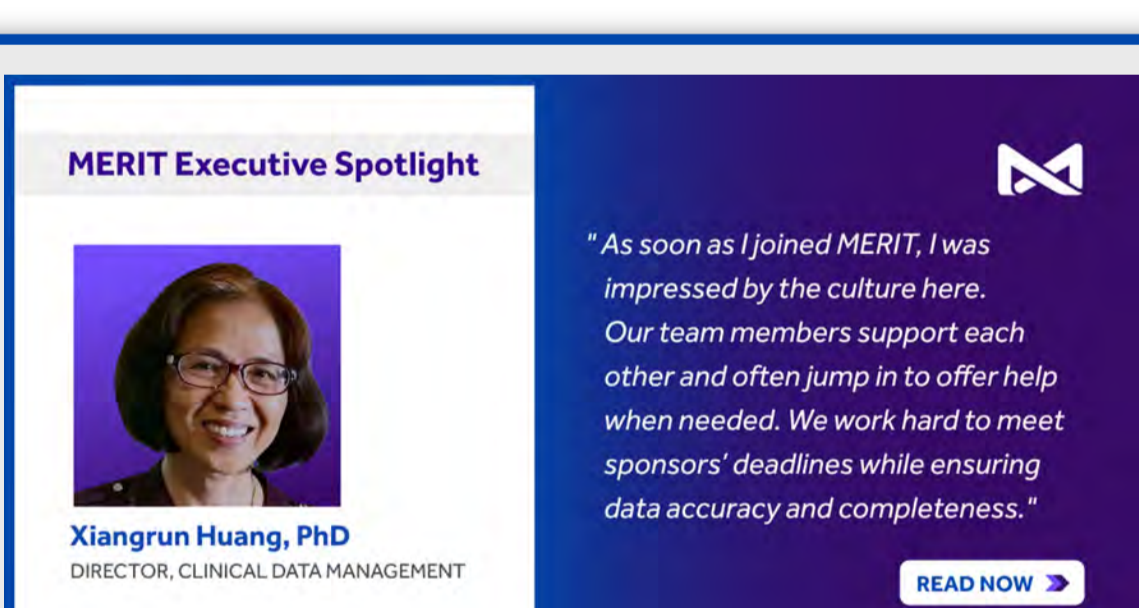
Lung cancer is the leading cause of cancer-related death in the U.S. and the 5-year relative survival rate of patients diagnosed with metastatic lung cancer is only 6%. ADCs targeting lung cancer have extended the progression-free survival of patients in clinical trials. [Read our article to learn more.](#)



MERIT ARTICLE

Treating Lung Cancer with Antibody-Drug Conjugates: Advancing Clinical Trials

[READ NOW](#)



MERIT Executive Spotlight

Xiangrun Huang, PhD
DIRECTOR, CLINICAL DATA MANAGEMENT

"As soon as I joined MERIT, I was impressed by the culture here. Our team members support each other and often jump in to offer help when needed. We work hard to meet sponsors' deadlines while ensuring data accuracy and completeness."

[READ NOW](#)

Xiangrun oversees MERIT's data management team with over 20 years of clinical research experience. She has extensive expertise examining optical properties of ocular tissues and developing optical instruments. [Read her executive spotlight](#) to learn more about her role at MERIT.

RECENT INDUSTRY NEWS

- Biotech IPOs Are the Industry's Lifeblood**
BioPharma Dive provides a tracker for biotech IPOs. [Click here](#) to check out their latest listing.
- Fierce Pharma's Regulatory Tracker for Second Half of 2024**
Fierce Pharma tracks the regulatory progress of in-market products, including expansions into key geographies and new indications. [Click here](#) to read the article.
- Journal of the American Medical Association Editor's Summary**
Listen to this editor's summary of the August 13 issue of JAMA including beta-blockers for COPD, stepped palliative care for lung cancer, IMGs in the US Workforce and more. [Click here.](#)
- FDA News and Notes for August**
An at-a-glance summary of news from around the Agency thus far in June. [Click here](#) to read the FDA Roundup press release.
- Weekly Ophthalmic Newsletter**
Ophthalmology Breaking News shares updates about Sandoz, Opus, Visionex, and more. [Read here.](#)

UPCOMING CONFERENCES & TRADE SHOWS



We love meeting sponsors, partners, and industry professionals! Network with us at one of our upcoming conferences or trade shows. You can set up an appointment with one of our team members by going to the [Events](#) page on our website and clicking on the event of interest.

- Eastern Pulmonary Conference**
Sept 12-15, 2024 | Palm Beach, FL
- ESMO Congress**
Sept 13-17, 2024 | Barcelona, Spain
Booth #612
- OCT Southern CA**
Sept 24-25, 2024 | La Jolla, CA
Booth #1
- AAO**
Oct 18-21, 2024 | Chicago, IL
Booth #3433

Feel free to forward our newsletter to any colleagues who might be interested. Thanks for reading! [Subscribe](#) to stay up-to-date.



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