

MERIT INSIGHTS

FEBRUARY 2025 EDITION

Welcome to the February issue of MERIT Insights, our monthly newsletter. This month we're pleased to announce another important milestone!

We also bring you a webinar update, conference recaps, info sheets, and important industry news you may have missed.

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MERIT Forms Canadian Subsidiary

MERIT Announces Formation of New Subsidiary, MERIT CRO CANADA, INC.

[READ NEWS RELEASE](#)

"By establishing a presence in Canada, MERIT aims to leverage the country's burgeoning technology hub in Toronto, its favorable tech environment, and its proximity to the US," said Yijun Huang, CEO at MERIT. Read the [News Release](#).

INFO SHEET

Clinical Trial Endpoints in Stargardt Disease

Our latest info sheet outlines MERIT's experience with Inherited Retinal Diseases and the clinical trial endpoints that can provide insight into the characteristics and progression of Stargardt disease (STGD).

Read the info sheet [here](#).



Upcoming Oncology Webinar

Tune into our upcoming webinar to gain a deeper understanding of how to accelerate retrospective image collection with enhanced PHI de-identification.

[Learn more and register now.](#)

MERIT WEBINAR
Accelerating Retrospective Image Collection With Enhanced PHI De-Identification

DATE: Wednesday, March 5th | TIME: 1 PM ET

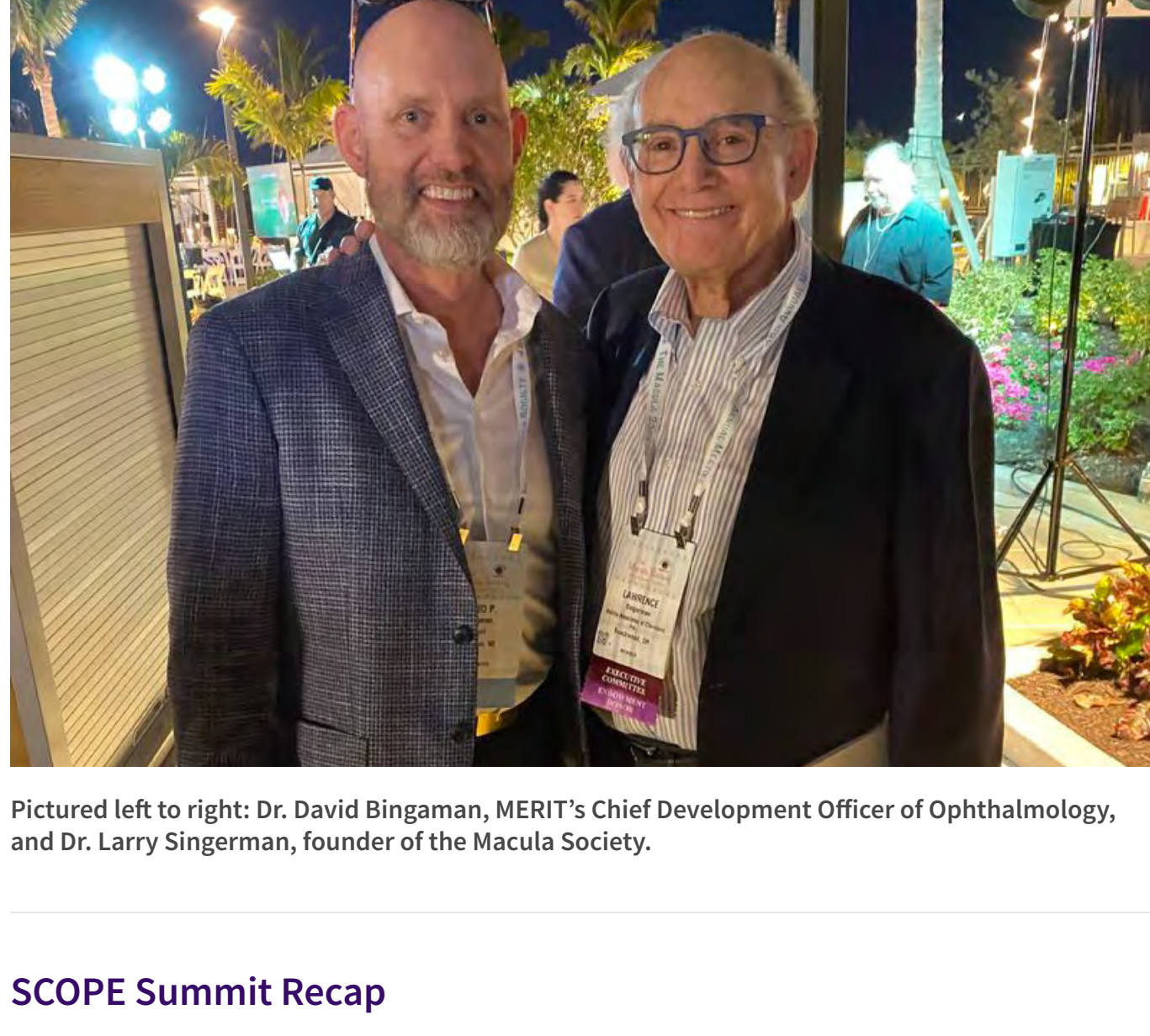
FEATURED SPEAKERS

- Alyssa Bartholomew, BS R.T. (R)(CT)(MR) IMAGING QUALITY CONTROL SPECIALIST II, ONCOLOGY**
- Sally Asad, MPH ONCOLOGY PROJECT MANAGER**

[REGISTER NOW](#)

Macula Society Recap

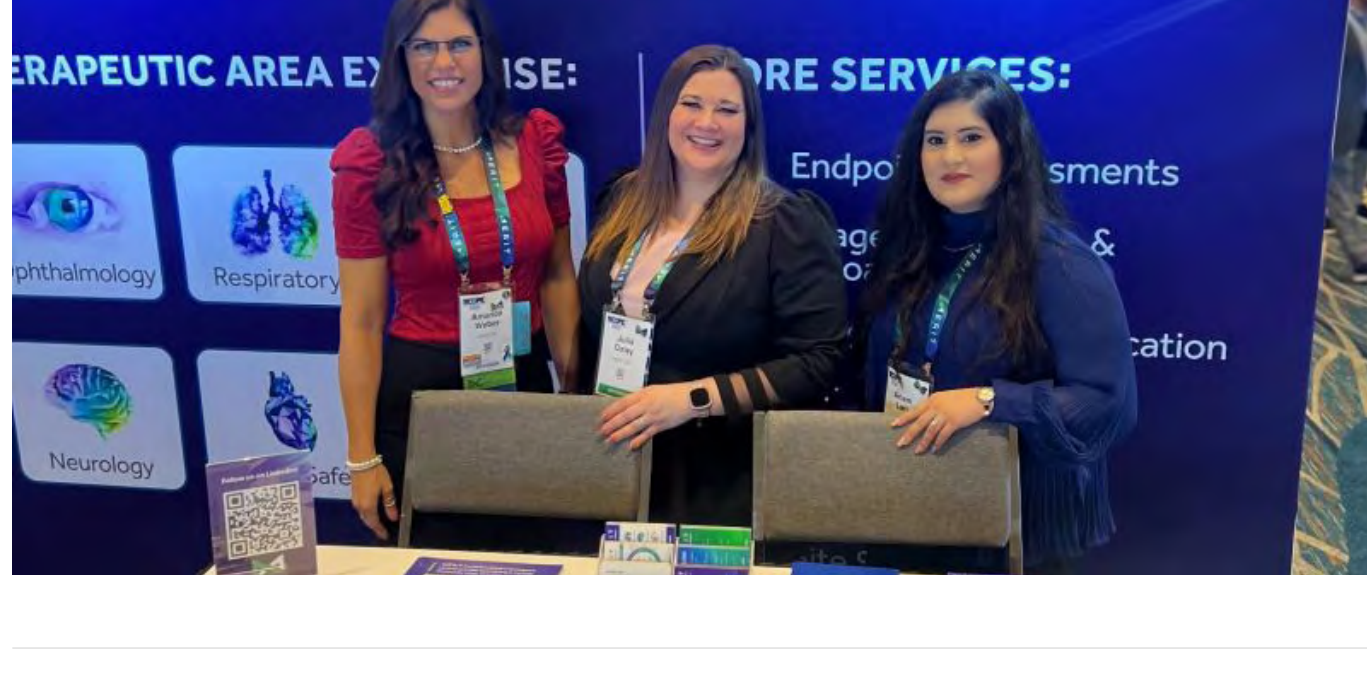
MERIT would like to thank Dr. Larry Singerman and the entire event management team for another notably successful and informative Macula Society meeting. The scientific program along with the opportunity to connect with physician leaders and Sponsor partners across the retina community was truly rewarding. We're already looking forward to next year!



Pictured left to right: Dr. David Bingaman, MERIT's Chief Development Officer of Ophthalmology, and Dr. Larry Singerman, founder of the Macula Society.

SCOPE Summit Recap

It's hard to believe that SCOPE is already over! From the Luau-themed welcome reception, to the high-energy exhibiting hours, this exciting conference produced many valuable discussions and new connections. We're looking forward to returning to Orlando for next year's meeting!



LinkedIn Poll Results

We asked which oncology conference you're most excited to attend. The [results](#) showed almost half of respondents prioritize the American Society of Clinical Oncology (ASCO) Annual Meeting in Chicago.

#ASCO25 in the Windy City will be a great conference, and we hope to see you there! MERIT's oncology experts will be at all of these shows.



MERIT + 20/20 Onsite Collaboration

Does your non-ophthalmology clinical trial require ophthalmic safety endpoints? MERIT and 20/20 Onsite collaborate to provide a comprehensive solution to help you navigate these complex trials. Learn how we can positively impact your study [in this guide!](#)

INDUSTRY NEWS IN FEBRUARY

[Boehringer Ingelheim and partners start clinical development of a first-in-class, inhaled gene therapy for people with cystic fibrosis](#)

[SeaBeLife Announces Preclinical Efficacy and Safety Activity in Dry AMD](#)

[Genentech Announces FDA Approval of Continuous Delivery DME Treatment](#)

[Illumicix® Approved in the United Kingdom](#)

[FDA Guidance Developing Products for Weight Management](#)

[FDA Alerts: Ophthalmology Drug and Device Approvals](#)

[Ophthalmology Breaking News Weekly Ophthalmic Newsletter](#)

UPCOMING EVENTS

We enjoy meeting sponsors, partners, and industry professionals! Network with us at an upcoming conference. Here's where we'll be:



UPCOMING CONFERENCES



IO360°

Mar 24–26, 2025 | Boston, MA
Booth #35



AACR

Apr 25–30, 2025 | Chicago, IL
Booth #3744



ARVO

May 4–8, 2025 | Salt Lake City, UT
Booth #1429



ATS

May 16–21, 2025 | San Francisco, CA
Booth #2137

[VIEW ALL UPCOMING EVENTS](#)

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