

# MERIT INSIGHTS

MARCH 2025 EDITION

Welcome to the March issue of MERIT Insights, our monthly newsletter. This month we're bringing you webinar updates, news of upcoming conferences, conference recaps, info sheets, and important industry news you may have missed.

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## IO360 Recap

We had a great time at the IO360 Summit in Boston! The MERIT team enjoyed discussing the latest clinical advancements in immuno-oncology and exploring partnership opportunities at this conference.



## INFO SHEET

### MERIT's Best Corrected Visual Activity (BCVA) & Visual Function Certification Services

Trust MERIT's BCVA and Visual Function specialists to provide customizable services to keep your study timelines on track. Read our Info Sheet to learn about the benefits gained from partnering with MERIT.

Read the info sheet [here](#).



## Upcoming Webinar

In our April oncology webinar, we'll explore the principles and recommendations of the updated RANO 2.0 criteria from the Response Assessment in Neuro-Oncology (RANO) group. Our experts will be focusing on its impact on clinical trial design, imaging assessments, and eCRF data collection to ensure accurate response evaluation.

Learn more & register [here](#).

## MERIT WEBINAR

# New RANO 2.0 and Oncology Trial Endpoints

DATE  
Wednesday, April 16<sup>th</sup>

TIME  
10 AM ET

**3 Questions Answered:**

1. What key imaging and clinical elements must be collected in the eCRF when applying RANO 2.0?
2. How are imaging-based endpoints derived from RANO 2.0, and how does it compare to previous RANO criteria?
3. What challenges and special considerations arise when implementing RANO 2.0 in clinical trials?

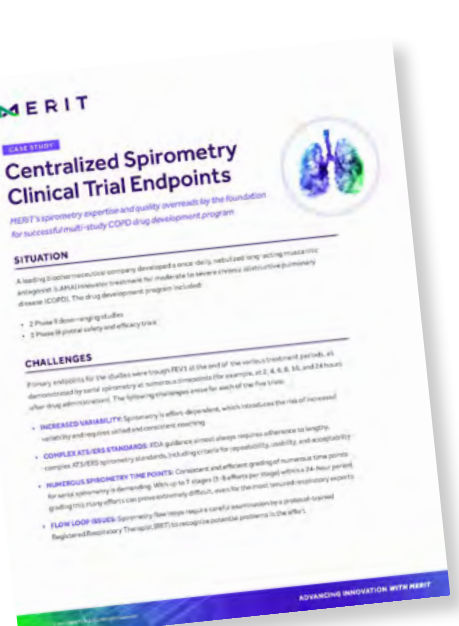
[REGISTER NOW](#)

## INFO SHEET

### Challenges and Solutions for Gene Therapy Trials in Inherited Retinal Diseases

Gene therapy trials in Inherited Retinal Diseases (IRDs) present unique challenges for biopharma drug developers. Choosing MERIT as your clinical endpoint expert gives you access to solutions based on experience supporting 31 gene therapy trials in IRDs.

Read the info sheet [here](#).



## CASE STUDY

### Respiratory Case Study

MERIT provided centralized serial spirometry services for a multi-center COPD drug development program leading to FDA approval of a new treatment.

Read our full [case study](#).

## MERIT at AACR

Heading to Chicago in April for AACR? So are we! Our oncology experts would welcome the opportunity to meet in-person.

[Connect with us](#) in advance.

## MERIT at AACR

**Yijun Huang, PhD**  
CHIEF EXECUTIVE OFFICER

**Shinji Yue, MS, MBA**  
VICE PRESIDENT, ONCOLOGY

**Gene Kim, PharmD**  
ASSOCIATE DIRECTOR OF MEDICAL AFFAIRS & INNOVATION, ONCOLOGY

**Sally Asad, MPH**  
ONCOLOGY PROJECT MANAGER

**Satej Bhogill**  
ONCOLOGY SALES ASSOCIATE

**Christopher Sylvia**  
ONCOLOGY SALES ASSOCIATE

**Booth #3744**  
American Association for Cancer Research  
Apr 25-30, 2025 | Chicago, IL

[SCHEDULE A PERSONALIZED PLANNING SESSION](#)

## INDUSTRY NEWS IN MARCH

[Ophthalmology Breaking News: Weekly Roundup March 25, 2025](#)

[FDA Roundup March 21, 2025](#)

[Fierce Biotech Fundraising Tracker '25: Augustine raises \\$84M series A; Tempero tacks on \\$70M](#)

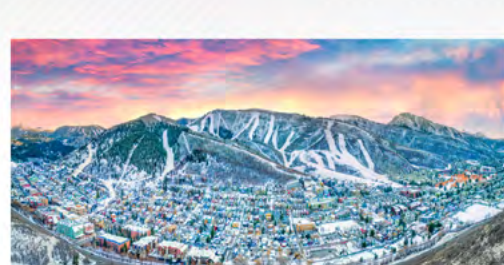
[Fierce Biotech Chutes and Ladders March 21, 2025](#)

## UPCOMING EVENTS

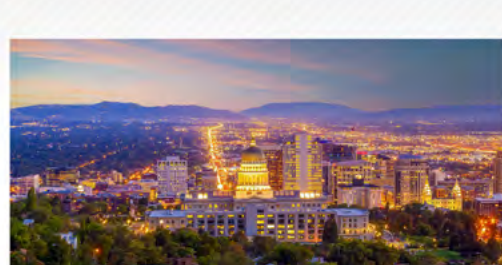
We enjoy meeting sponsors, partners, and industry professionals! Network with us at an upcoming conference. Here's where we'll be:



## UPCOMING CONFERENCES



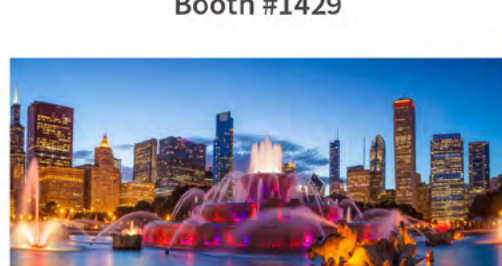
**Eyecelerator**  
May 2, 2025 | Park City, UT



**ARVO**  
May 4-8, 2025 | Salt Lake City, UT  
Booth #1429



**ATS**  
May 17-21, 2025 | San Francisco, CA  
Booth #2137



**ASCO**  
May 30-Jun 3, 2025 | Chicago, IL  
Booth #32157

[VIEW ALL UPCOMING EVENTS](#)

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MERIT  
[meritcro.com](http://meritcro.com)  
Phone: (608) 284-8810  
Address: 6527 Normandy Lane, #100, Madison WI 53719

